



# OutSport Toronto 2010 Annual Report



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## Mission

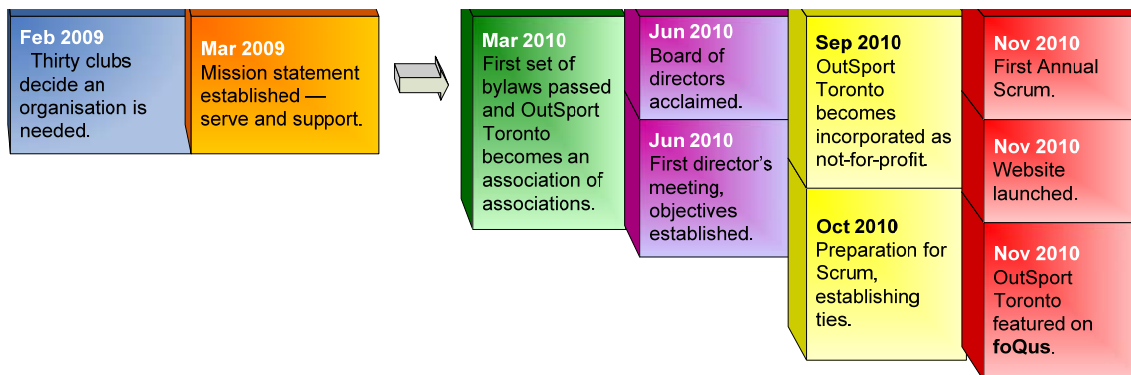
**OutSport Toronto** serves and supports LGBT amateur sport and recreation organisations and athletes in the Greater Toronto Area (GTA) by:

- encouraging participation in sport within the LGBT community;
- facilitating interaction and communication amongst member LGBT sport organizations;
- providing opportunities for learning and mentoring; and
- effectively advocating to external parties.

## History

**OutSport Toronto** formed in March of 2010 in response to the needs of LGBT amateur sports organisations in the greater Toronto Area (GTA). Over the period of a year approximately 30 clubs, leagues, teams, and other groups participated in a period of grass-roots input and feedback to determine the fate of the Toronto Sport Alliance / Team Toronto. A new direction was needed to support the GTA's LGBT sports and recreation community, resulting in the Toronto Sport Alliance / Team Toronto being dissolved and the birth of **OutSport Toronto**.

Today, **OutSport Toronto** is an incorporated not-for-profit amateur athletic association, the members of which are themselves recreational and competitive sporting organisations. **OutSport Toronto** is committed to responding to the needs of its members and encouraging and growing LGBT amateur sport in Toronto.



## Message from the Chair

We've had a busy 2010 at OutSport Toronto, our first year of existence. Throughout that year, we were mindful to balance our need to create a solid foundation for OutSport Toronto with the equally important need to show value to our member organisations. I believe we were able to do both, thus serving and supporting our member organisations.

I'm proud of our achievements this first year as a board was not in place until early June 2010. OutSport Toronto was able to organise its **Fall 2010 Scrum**, which will become one of our most important annual events, providing opportunities for member organisations to connect with each other and to learn.

We also launched our website at [www.OutSportToronto.org](http://www.OutSportToronto.org), a key piece of technology to enhance communication between our members, and to promote sport and our member organisations to the broader community.

OutSport Toronto made some important connections in 2010 with the City of Toronto and the Toronto Sports Council. And we even got ourselves on TV, appearing as a lead segment on **foQus** with Deb Pearce on Rogers Community TV!

In January of 2011, we invited member organisations and community stakeholders to participate in a vision and values workshop, where the overall objective was to create a go-forward framework for OutSport Toronto. We had our mission statement, which is about here and now. What we needed was a sense of, "where are we going, and how are we going to get there?"

Out of that workshop came a vision statement that we will ask our membership to ratify at the 2011 Annual General Meeting: **To be the respected voice of LGBT sport.** That small word "respected" carries a great deal of meaning, and makes it incumbent upon OutSport Toronto and its directors and other volunteers to conduct the affairs of the organisation in line with not only our mission, but also with the values that we adopted in that workshop: **accountability, transparency, inclusion, service-driven, and healthy living.**

I'd like to thank my fellow directors for their hard work this past year. Without their fantastic effort and commitment, we certainly would not be where we are today. I'm looking forward to a great 2011 and beyond, as we continue to serve and support LGBT sport.



Shawn D. Sheridan  
Chair, OutSport Toronto



## Services

OutSport Toronto fulfills its mission by serving our member organizations, stakeholders and the LGBTTIQQ2SA community. You, our members, tell us what you want us to do.

2010 was our first operational year, seeing us set up the articles of incorporation and the board. And, we were able to start providing services.

Key Services Delivered in 2010:

- Fall Scrum
- Networking
- Mentorship facilitation
- Promotion of sports through media
- Website with Shared Calendar, OutSport Toronto Blog, and Articles



Moving into 2011 more services were added and we will continue to grow and provide value to our member organisations and partners.

Additional key services delivered as at 1 March 2011

- Automated daily / weekly updates for new content on the website
- Discussion forums to facilitate networking and inter-organisation mentoring
- Promotion of LGBTTIQQ2SA sport to third parties through participation in Toronto Sport Council initiatives
- Promotion of member organisations to media

2011 promises to be an exciting year as we further develop and implement our three-year plan.



## Year in Review

### Bylaws and Board

In March of 2010, OutSport Toronto was officially formed with the adoption of the first set of bylaws of the organisation. At that time, it was an association of associations. A call for nominations to the board of directors was made, and in June 2010, the first board was acclaimed.



### Incorporation

At the first directors' meeting of OutSport Toronto (the association), discussion led to the inevitable conclusion that the organisation would be better served now and in future if it were to incorporate. OutSport Toronto filed for its letters patent and was granted status as a not-for-profit amateur athletic association under the Ontario Corporations Act on 7 September 2010. On 13 October 2010, the 'new' OutSport Toronto adopted a new set of bylaws that maintained the spirit of the original bylaws as agreed to by member organisations in March of 2010, and brought OutSport Toronto in-line with the Ontario Corporations Act and other legislation to which it was now subject.

### Fall 2010 Scrum

Fulfilling our mandate to serve members and their expressed need to network, the Fall Scrum was born. OutSport Toronto brought together clubs, leagues, teams, and individuals from across the GTA LGBT sporting community to network, learn, and laugh. This signature event will continue as one of the major benefits OutSport Toronto provides to its members and the community at large.

### OutSport Toronto featured on foQus

In an effort to promote the fall scrum, the event was featured on ProudFM's website and an extension was made to **foQus**, a Rogers TV program highlighting the LGBT community. While we had missed the deadlines to promote the event on the show, OutSport Toronto caught the eye of the host, Deb Pearce, and she and her team interviewed us instead. OutSport Toronto was featured in a segment on sport and adventure in November of 2010, where we had the opportunity to promote our members.

### Website Launch

150 hours of donated expertise resulted in OutSportToronto.org. A great deal of caring consideration was put into the structure of the site, and how it will serve stakeholders, members, and the greater community, supporting OutSport Toronto's mission now and in the future.

*OutSport Toronto is your one-stop destination for my 2 favourite things - being queer and being physically fit. They have created an exciting and safe space for athletes who want to get out of the closet and get active!*

Deb Pearce, Host, **foQus**

With a shared calendar that can be updated by any member organisation, the OutSport Toronto blog, forums for member organisations, articles, and member organisation listings, the website will continue to grow and serve the LGBT amateur sporting communities and their allies.

## Connecting

As a “new” association, much time is spent visiting member boards to talk about OutSport Toronto. Through these conversations opportunities have arisen to facilitate connections and provide mentorship. Be it helping treasurers connect to deal with taxation and filing issues, or bridging connections between amateur LGBT sports leagues, OutSport Toronto is committed to serving our members and helping them build capacity.

## Outreach

The Fall Scrum was a great networking opportunity – not only for the LGBT sporting community but for OutSport Toronto as well. Through one of our guest speakers, Kristen Worley, OutSport Toronto was introduced to the Toronto Sports Council (TSC). The TSC has shown support by participating in the creation of our Vision and Values, and inviting us to their annual summit where we were able to promote LGBT sport to the greater Toronto sports community.

Our members’ athletes participate in many national and international sporting events. OutSport Toronto recognised the need to be a member of both the Federation of Gay Games (FGG) and the Gay and Lesbian International Sport Association (GLISA) in order to meet our members’ mandate. To best serve our members, we are committed to maintaining a positive, constructive and independent relationship with both FGG and GLISA.

*Having attended the vision and values workshop of OutSport Toronto, it became clear to me that sport in Toronto can and should facilitate synergies and opportunities amongst all sport stakeholders. Together, we can make a great City even better, creating a healthier, more livable and active community. I look forward to having continued dialogue and interaction with the membership and the Board of OutSport Toronto.*

Jeff Carmichael  
City of Toronto / Toronto Sports Council  
Liaison





## Looking Forward

The next three years are an exciting time for OutSport Toronto. There are 10 major goals that OutSport Toronto plans to achieve during this time.

1. Increase the number of known LGBT sport organisations as members in OutSport Toronto.
2. Identify potential OutSport Toronto board candidates and provide training and education for incumbents and new directors on their duties and accountabilities.
3. Support member organisation board effectiveness, including developing programmes and material to aid in mentoring new and fledgling organisations.
4. Achieve financial sustainability.
5. Be the “go-to” organisation for our stakeholders.
6. Form strategic alliances with the Toronto Sports Council and other relevant external organisations.
7. Promote LGBT sport and recreation to the broader LGBT community through events.
8. Link LGBT youth to the safe spaces of the broader LGBT sporting and recreation community to empower them to experience the benefits of sport.
9. Recruit volunteers for portfolio committees.
10. Form an organisation of, and facilitate connections among, independent athletes.



*OutSport Toronto has been of great assistance to the TGFL, in terms of providing valuable networking opportunities, and best-practice advice. We see a great value in our relationship with OutSport, and look forward to further developing this partnership.*

James Scott, Assistant Commissioner  
**Toronto Gay Football League**

## 2011

### Financial

There’s a lot to do for the rest of the year. As part of our goal to be financially sustainable we’ll be submitting a Trillium grant application in 2011. Trillium grants require an in-depth plan that is very detailed and researched. The board is basing the grant application on our 10 goals and developing specific objectives to be achieved for 2011, 2012 and 2013. Between March and June the board will be researching the costs of achieving these objectives to be included in the application.

As part of this process, OutSport Toronto will be looking for input and welcoming partnership with its members.



### **Pride**

OutSport Toronto is working with Pride organisers in exploring the creation of an OutSport Toronto “Sports Zone” to give our member organisations a higher visibility. Although still in the planning stages, the intent is to create a space where our members can promote and, where possible, demonstrate their sport.

### **Fall Scrum**

The fall scrum returns. This year we’re hoping to incorporate the feedback you gave us and provide for board governance training. With frequent board turn over and new people stepping up to the plate comes the inevitable question, “Now that I’m on the board... now what?”

We’ll continue to promote the social networking aspect of the event as the response was overwhelmingly in favour of being able to get to know other people in the LGBTTIQQ2SA sports world.



## Financial Statements

The following financial statements for OutSport Toronto for the year ended 31 December 2010 are unaudited, and not subject to any accountants comments.

Per the Ontario Corporations Act, Paragraph 96.1, OutSport Toronto is



1. not a public corporation,
2. does not have revenues in excess of \$100,000, and
3. has, in writing, from all members, consent to waive their right to an audit for the 2010 fiscal year.

Nonetheless, on behalf of the board, we are pleased to present these financial statements of OutSport Toronto. The board of OutSport Toronto is responsible for establishing and maintaining adequate internal control over financial reporting, and has designed such internal control over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with Canadian generally accepted accounting principles (GAAP).

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

The board has evaluated the design and operation of OutSport Toronto's internal control over financial reporting as of 31 December 2010, and has concluded that such internal control over financial reporting is effective. There are no material weaknesses that have been identified by the board in this regard.

On behalf of the board of directors of OutSport Toronto,



Shawn D. Sheridan  
Chair, OutSport Toronto



Mac Gunter  
Secretary Treasurer, OutSport Toronto



# OutSport Toronto

## Statement of Financial Position

As at 31 December 2010

	<b>2010</b>
<b>Assets</b>	
<b>Current Assets</b>	
Cash and short-term deposits	\$ 629
<b>Capital Assets (note 2)</b>	
	9,444
	<u>\$ 10,073</u>
<b>Liabilities, Deferred Contributions, and Net Assets</b>	
<b>Deferred Contributions</b>	
Capital Assets (note 3)	\$ 9,444
<b>Net Assets</b>	
Unrestricted	629
	<u>\$ 10,073</u>

# OutSport Toronto

## Statement of Operations

Four months ended 31 December 2010

	<b>2010</b>
<b>Revenues</b>	
Contributions	
Corporate (note 5)	\$ 1,251
Individual (note 5)	764
Event Revenues (note 5)	314
	<u>2,329</u>
<b>Expenses</b>	
Fall 2010 Scrum	837
Incorporation costs	222
Office	25
Website	60
Amortisation	556
	<u>1,700</u>
Excess of revenues over expenses	<u>\$ 629</u>

# OutSport Toronto

## Statement of Changes in Net Assets

Four months ended 31 December 2010

	<b>2010</b>		
	<b>Investment in capital assets</b>	<b>Unrestricted</b>	<b>Total</b>
Balance, beginning of year	\$ -	\$ -	\$ -
Excess of revenues over expenses (note 4)	-	629	629
Net change in Investment in capital assets (note 4)	-	-	-
Balance, end of year	\$ -	\$ 629	\$ 629

# OutSport Toronto

## Statement of Cash Flows

Four months ended 31 December 2010

	<b>2010</b>
<b>Cash provided by / (used in)</b>	
<b>Operating Activities</b>	
Excess of revenues over expenses	\$ 629
Items not involving cash:	
Amortisation of deferred contributions related to capital assets	(556)
Amortisation of capital assets	556
	<u>629</u>
<b>Financing and Investing Activities</b>	
Capital assets acquired	(10,000)
Increase in deferred contributions related to capital assets	10,000
	<u>-</u>
Increase in cash and short-term deposits	629
Cash and short-term deposits, beginning of year	-
Cash and short-term deposits, end of year	<u>\$ 629</u>

## Notes to the Financial Statements

OutSport Toronto is incorporated (2010) under the Ontario Corporations Act as a not-for-profit organisation without share capital.

### 1. Significant accounting policies

#### a. Basis of presentation and use of estimates

The preparation of financial statements in conformity with GAAP requires the board to make estimates and assumptions that affect the reported amount of assets and liabilities at the date of the financial statements, and income and expenses during the reporting period. Actual results could differ from these and other estimates.

#### b. Capital assets

Purchased capital assets are recorded at cost. Contributed capital assets are recorded at fair value at the date of contribution. OutSport Toronto is amortising the capitalised cost of its website in a straight-line depreciation method over three years.

#### c. Revenue recognition

OutSport Toronto follows the deferral method of accounting for contributions. Unrestricted contributions are recognised as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Contributions restricted for the purchase of capital assets are deferred and amortised into revenue at a rate corresponding with the amortisation rate for the related capital assets.

#### d. Contributed materials and services

Volunteers contribute a significant amount of their time each year. Because of the difficulty in determining the fair value, contributed volunteer services are not recognised in the financial statements. Contributed materials and services, other than volunteer time, are recognised in the financial statements when a fair value can be reasonably estimated.

Certain of the directors of OutSport Toronto have contributed personally or through their businesses to OutSport Toronto in addition to their volunteer time as directors. Total contributions to OutSport Toronto from its directors amounted to \$11,459. Of that, \$10,000 was contributed in the form of OutSport Toronto's website by ClearlyByDesign, a company owned by OutSport Toronto's chair.



## 2. Capital assets

OutSport Toronto's website went into production service in November of 2010. It has thus been amortised for two months in 2010.

	<b>Cost</b>	<b>Accumulated Amortisation</b>	<b>Net book value</b>
Website	\$ 10,000	\$ 556	\$ 9,444
	<u>\$ 10,000</u>	<u>\$ 556</u>	<u>\$ 9,444</u>

## 3. Deferred contributions – Capital Assets

Deferred capital contributions related to capital assets represent the unamortised amount of contributions and grants received for the purchase of capital assets. The amortisation of capital contributions is recorded as revenue in the statement of operations.

	<b>2010</b>
Balance, beginning of year	\$ -
Contributions received	10,000
Amounts amortised to revenue	(556)
Balance, end or year	<u>\$ 9,444</u>

## 4. Investment in capital assets

a. Investment in capital assets is calculated as follows:

	<b>2010</b>
Capital assets	\$ 9,444
Amounts financed by deferred contributions	(9,444)
	<u>\$ -</u>

b. Change in net assets invested in capital assets is calculated as follows:

	<b>2010</b>
<b>Excess of expenses over revenue:</b>	
Amortisation of deferred contributions related to capital assets	\$ 556
Amortisation of capital assets	(556)
	<u>\$ -</u>
<b>Net change in investment in capital assets:</b>	
Capital assets acquired	\$ 10,000
Amount funded by deferred contributions	(10,000)
	<u>\$ -</u>

## 5. Revenue

### a. Corporate contributions

Corporate contributions to OutSport Toronto came from the former Toronto Sport Alliance and ClearlyByDesign in the form of the donated website. Only the portion of the contribution for the website that corresponds to the amount being amortised in 2010 has been taken into revenue.

	<b>2010</b>
Contribution from Toronto Sport Alliance	\$ 695
Amortisation of deferred contribution for website	556
	<hr/>
	\$ 1,251

### b. Individual contributions

OutSport Toronto's directors have contributed to covering various costs of the organisation in its first year of operation. Individual contributions for 2010 in the amount of \$764 are those contributions made by the directors.

### c. Events revenues

OutSport Toronto held a networking and education event in November 2010. Attendees were asked to contribute toward covering the cost of the event. The total contribution collected that evening from attendees was \$314.





## Additional Information

### Annual Meeting

Members are invited to attend the first annual meeting of OutSport Toronto, to be held Sunday, 27 March 2011 at 4:00pm at Spirit's Bar and Grill, 642 Church Street, Toronto, Ontario.

### 2010 Board of Directors

The following were directors of OutSport Toronto in 2010:

- Connie Bonello, director at large, independent
- Andrew Deleware, director at large, nominee for Breathless Synchrho
- Mac Gunter, Secretary Treasurer, nominee for Righteously Outrageous Twirling Corp
- David Langan, Director, Marketing and Communications, nominee for Out and Out
- Ken Meiklejohn, Vice Chair, independent
- Shawn Sheridan, Chair, nominee for Crag Crux Climbers
- Scott Simpson, Director, Games Committee and Community Outreach, nominee for Front-runners Toronto
- Vong Sundara, Director, Membership, nominee for Toronto Lesbian and Gay Tennis Association

### Mailing Address

OutSport Toronto  
77 Carlton Street, Suite 1707  
Toronto, ON. M5B 2J7

[info@OutSportToronto.org](mailto:info@OutSportToronto.org)

[www.OutSportToronto.org](http://www.OutSportToronto.org)

